



Thank you for your interest in the Sheppard Air Force Base Commercial Sponsorship Program. Sheppard is home to active duty personnel from the Air Force, Army, Navy and Marines as well as Civilian and contract employees, Military Retiree's, and their family members. In support of those assigned to the base, Sheppard Services hosts regular events and activities designed to enhance morale through our Clubs, Fitness Centers, and Outdoor Recreation. Projects focused toward Sheppard's diverse population include: social, cultural and entertainment events, recreational activities, intramural and varsity sports, outdoor adventure programs and leisure travel.

As a commercial sponsor, you will not only be able to target the highly desired military market segment, but also the broader demographic of our airmen who serve on Sheppard and carry the message back to communities and other bases throughout the world. Retiree's, DoD civilians and their family members take part in these activities as well. Sheppard Services can accept sponsorship money, products and/or services to increase patronage of Sheppard Services programs and activities. In turn, as a sponsor you receive logo recognition, pre-event publicity and on-site presence. Sheppard benefits from the ability to offer special programs/events that might otherwise be cost-prohibited. A winning combination of Sheppard Services and your business can produce a win/win benefit for all of us

Any questions about how to get started with commercial sponsorship at Sheppard AFB please contact:

Heather Newsom (940) 676-2401